

# Company Profile

**GOOD DISPLAY**

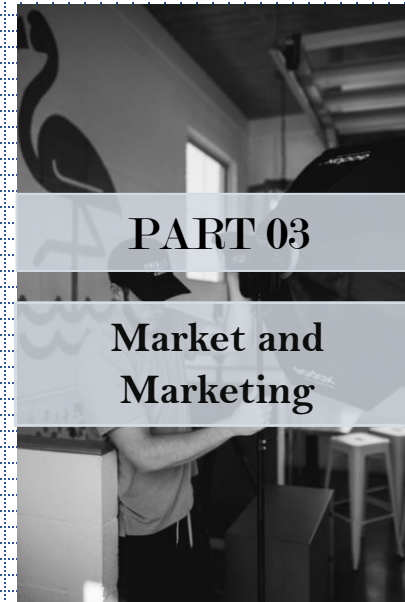
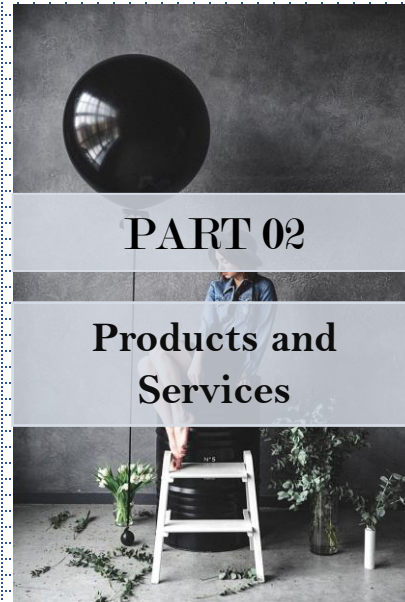
Happiness / Equality / Cooperation / Innovation

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# Decoding Our DNA: Unraveling the Origins and Evolution of the Company

## Evolving Displays

**Goodisplay** was established in 2007 and has been dedicated to the development and assembly of E Ink screens, ePaper display modules, monochrome LCD screens, TFT LCD display modules, and OLED displays. We strive to offer diversified display solutions and provide comprehensive services to our customers. In addition to our standard products, we also offer customized product options based on the specific needs of our clients.

## Customer-Centric Innovation

At Good Display, we prioritize a customer-centric approach for enduring partnerships. Recognizing that displays are key showcases for products, our brand **Goodisplay** is built on seamlessly blending clear, appealing displays with smooth touch functionalities. This philosophy aims to elevate your product's prominence, leaving a lasting impression on customers.



23.5K

WORLD CLIENT



300+

PRODUCTS





Wisdom at the Helm:

# Unveiling Our Exceptional CEO



Mr. Boris Jen

CEO MARKET

Boris is dedicated to leading our team to achieve the company's vision and deliver top-tier e-paper solutions. With a sharp market sense, he ensures our ongoing leadership and commercial success.





TIME FLIES

# The Growth Trajectory of the Company



Introducing segmented ePaper, heralding a new era in display technology.

segmented ePaper

2010



China's first e-ink display development board provider, quickly gaining popularity upon launch.

Development Board

2013



Introducing multi-Color ePaper, along with flexible ePaper and low-temperature ePaper.

Diverse Product Range

2017



Loading

2007

Company Establishment

Our primary focus is on the sales of liquid crystal display screens and the development of driver solutions.

2011

Dot-matrix ePaper

Introducing Dot Matrix E Ink: Debuting with a 2.04-inch Display, with Plans for Diverse Sizes to Cater to Varied Customer Needs.

2014

Fast Refresh

The first domestic enterprise to experiment with partial refresh functionality, ushering in the era of fast refresh for ePaper.

2022

DES E Ink

Developing DES e-ink screen for outdoor use (-20~60°C) with cost reduction.



# Corporate Qualifications

— IQNet —

THE INTERNATIONAL CERTIFICATION NETWORK

# CERTIFICATE

IQNet and CQM  
hereby certify that the organization

**Dalian Good Display Co., Ltd**

Postcode: 116021  
is in conformity with

**GB/T 19001-2016/ISO 9001:2015**

This certificate is valid to the following product(s)/service:  
**Design and assembly of LCD display and relative modules**

*Issued on: 2013-01-10*  
*Validity date: 2026-01-09*  
**Registration Number: CN-00211Q10082R0S**

  
  
**Michael Drechsel**  
President of IQNet

  
**Zhang Wei**  
President of CQM

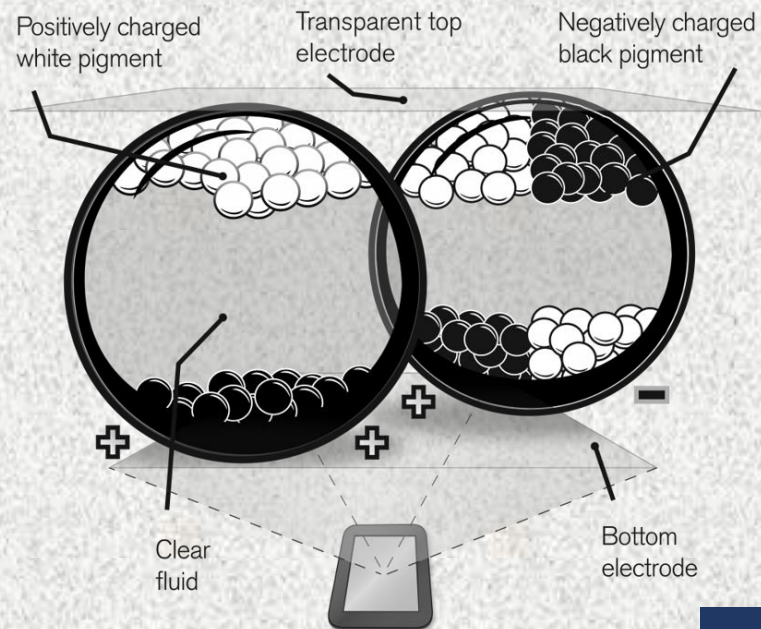


IQNet follows\*

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## Journey of Innovation

# Product Overview

ePaper technology, also known as 'electrophoretic display' technology, operates on the fundamental principle of electrically charged nanoparticles suspended in liquid, responding to an electric field to induce migration. The technology involves coating E Ink onto a thin plastic film, which is then overlaid with a Thin-Film Transistor (TFT) circuit. Controlled by a driving IC, this setup forms pixelated graphics, resulting in the creation of an ePaper display.



### Easy to Read

ePaper displays mimic paper printing, offering clear visibility in sunlight with a soft, flicker-free experience and nearly 180-degree viewing angle.



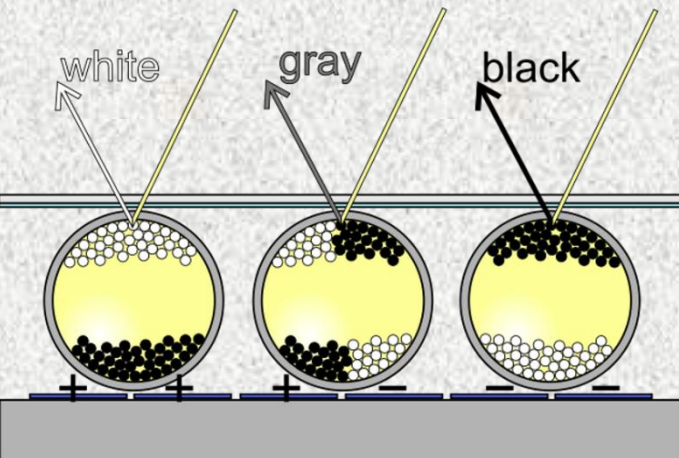
### Energy-Efficient

E-ink's unique bistability means it uses no power for static images. It retains the last image even with no power. Unlike traditional LCDs, it requires minimal power only when switching images.



### Lightweight & Flexible

Compared to regular LCD displays, e-paper boasts significant advantages in both thickness and weight, with a thickness of less than 1mm. It delivers a genuine ultra-thin experience.



## OUR SERVICES

# Business Philosophy

### Stringent Quality Control



Upgrade equipment, increase testing frequency to ensure customers receive defect-free products.

### Affordable Pricing



We understand that only by making your product prices more competitive in the market can we achieve a win-win situation.

### Research & Development



You can find the most comprehensive information about the product, assisting you in the development process.

### Comprehensive Services



Guaranteed Short Delivery Cycles, Ensuring Quick Turnaround for Customer Projects.





Innovative Product Selection

# Operational Product Portfolio

To learn more, please visit our official website: <https://www.good-display.com>



Black & White



Multi-Color



Color ePaper



Flexible ePaper



Front Light



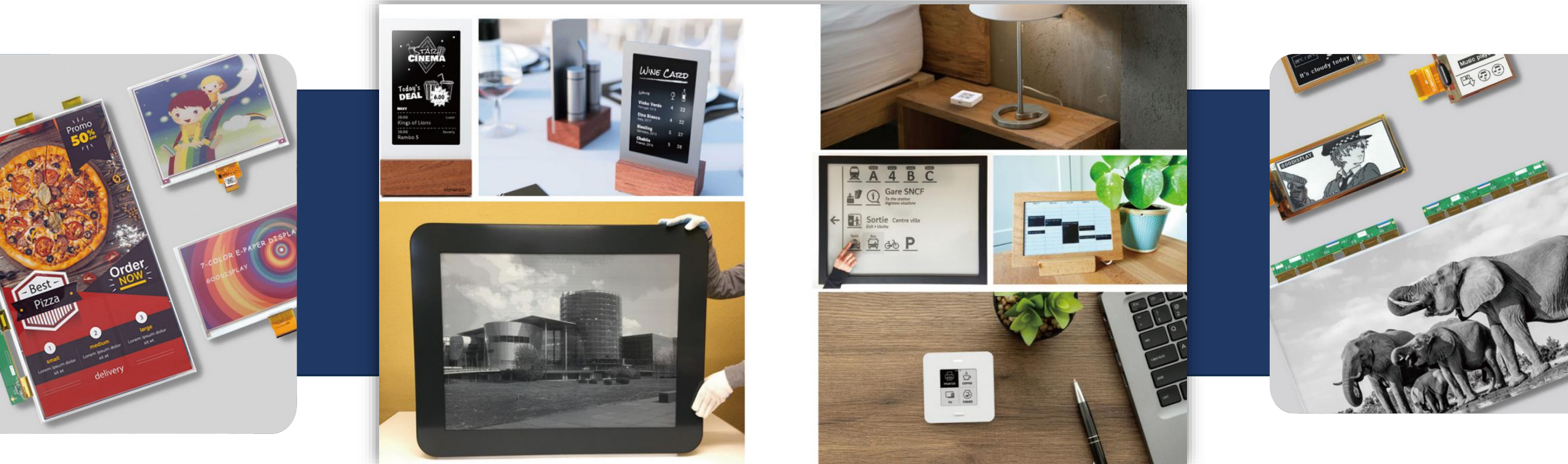
Touch ePaper



Plastic Enclosure

# Product Application

Delivering Flexibility and Efficiency in Operational Scenarios

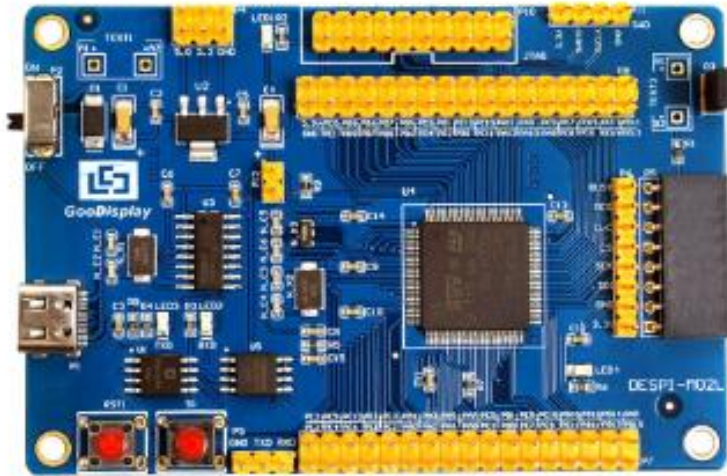


Satisfying Varied Applications Across Different Scenarios



# Development Kits

STM32  
Development Kits



ESP32  
Development Kits



# Development Kits

Explore our range of accessories tailored for ePaper devices.



**Arduino UNO  
Development Kits**



**ESP8266  
Development Kits**

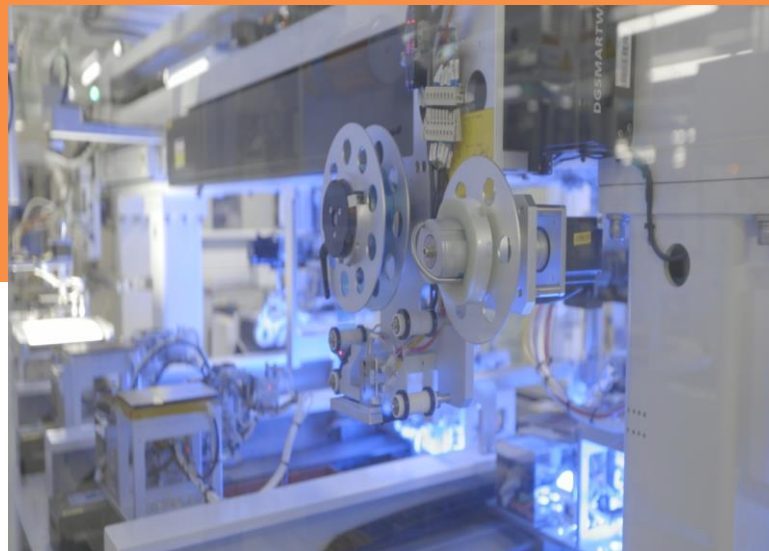


**Raspberry Pi  
Development Kits**



**HAT Adapter Board**





Precision Unleashed

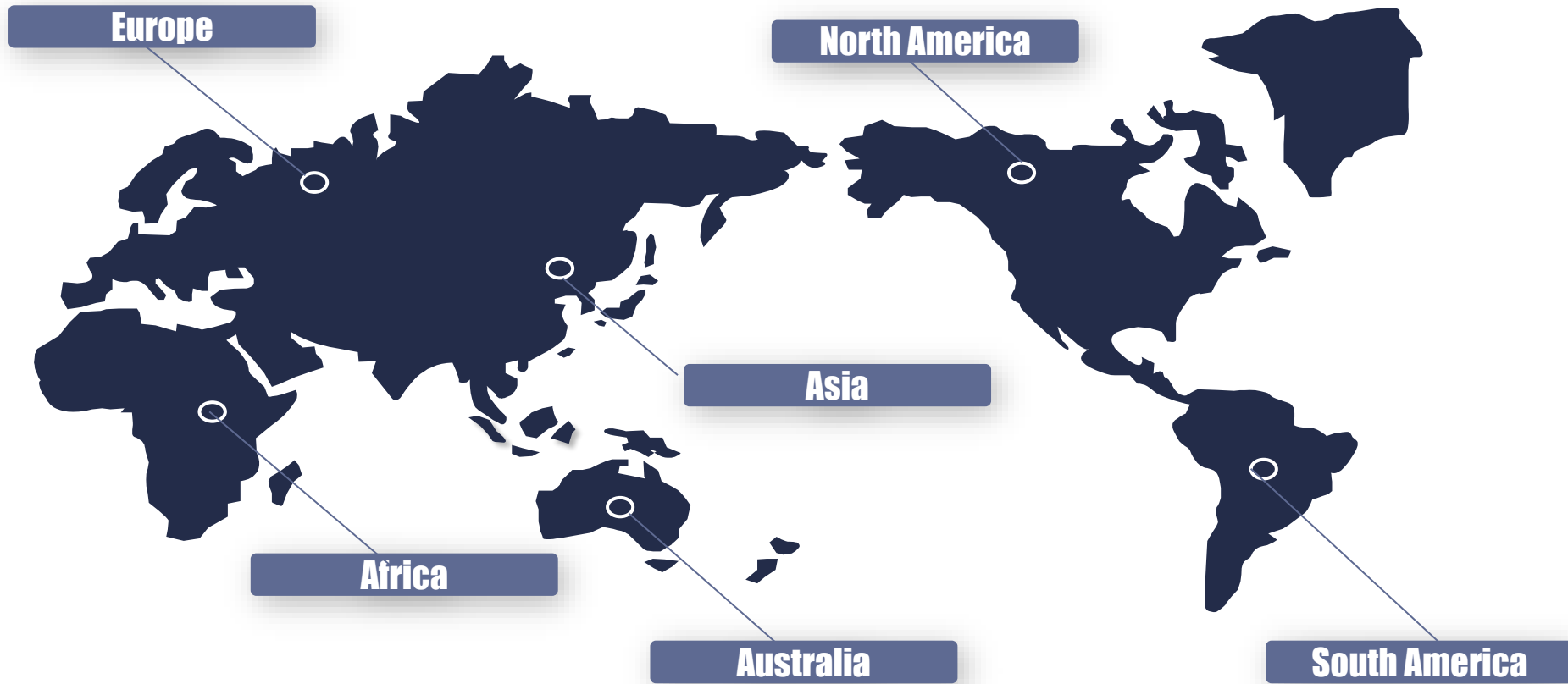
## Rigorous Production Lines

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At our company, we take pride in our factory's commitment to operational excellence. Through rigorous process standardization, we ensure streamlined and efficient manufacturing from raw material acquisition to final product assembly. Our meticulous workflow, guided by industry best practices, not only boosts productivity but also guarantees consistent, high-quality output. Embracing continuous improvement and leveraging cutting-edge technologies, we strive to maintain a competitive edge, delivering top-notch products to our valued customers.

# International Market

The international market is currently dominated by Europe and the United States.





Aspiring towards a vision of tomorrow

# Future Goals and Plans

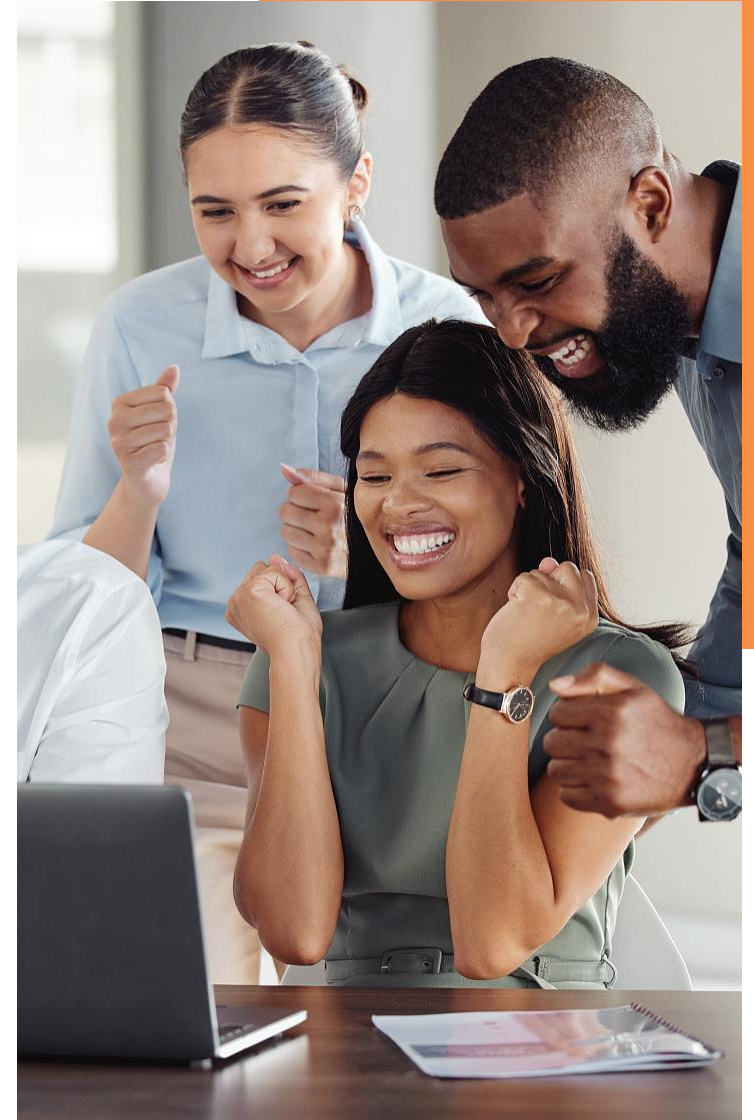
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## Advancements in DES Technology:

DES (Display Electronic Slurry) display technology is an innovative electronic paper display technique characterized by low power consumption, high temperature and humidity resistance, and cost-effectiveness. Currently, it is undergoing research, development, and upgrades.

## Customized Code Solutions:

To enhance product performance and meet various customer refresh requirements, tailored coding solutions are implemented. This includes improving refresh rates and addressing specific customization needs.





CONTACT US

# LET'S GET IN TOUCH WITH US

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# THANK YOU

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We are a dedicated team. We firmly believe that a secure brand stems from the trust of our customers. Only through focus can security be done well. We are a team with dreams, hailing from all corners of the world, united by a common dream.